

01 Execution is the operating model for patient care

Why hospital strategies survive board approval and fail in the building — and what the operating layer beneath strategy actually has to contain.

Format: Keynote or board briefing, 30–45 minutes.

02 The waiting list is a flow problem

Diagnosing backlogs structurally rather than numerically, and why added capacity so often buys a quarter of relief.

Format: Keynote or workshop, 45–90 minutes.

03 Margin without damage

Financial sustainability built on operational levers — utilisation, variation, revenue integrity — instead of cost programmes that weaken the clinical operation.

Format: Executive session, 45 minutes.

04 Measuring clinicians without losing them

Productivity measurement that is diagnostic rather than punitive, and the conditions under which clinical bodies accept being measured at all.

Format: Workshop, 60–90 minutes.

05 Commissioning: opening is not success

What the first ninety days after go-live determine, and why activation programmes systematically underinvest in stabilisation.

Format: Executive session or workshop, 45–60 minutes.

06 AI without theatre in hospital operations

Where machine learning genuinely helps hospital operations, where it is decoration, and the readiness sequence that separates the two.

Format: Keynote or panel, 30–45 minutes.

Formats	Keynote · Board briefing · Executive workshop · Panel and moderation · Executive-education module · Podcast and broadcast interview
Languages	English and Arabic
Based in	Dubai, UAE. Available across the GCC, MENA, UK and Europe.